Maui Preparatory Academy adds PlaySight sports video technology

The Bozich Center for Athletics and Performing Arts gets 'Smart' with a pro-level sports video platform

LAHAINA, HAWAII (July 9th, 2020) – Maui Preparatory Academy is the latest prep school to add PlaySight's Smart sports AI technology, turning its campus into a SmartSchool with pro-level live streaming, automated video production, and a high-performance sports platform for its athletes, coaches and community.

With a mission of **Relationships, Empowerment and Relevance**, Maui Prep has emerged as a leading institution on the islands since its inception in 2005. And now with PlaySight, Maui Prep will be able to take its athletic games, school events and competitions on campus and share them like never before. **Keenan Reader, Maui Prep's Athletic Director** shared his thoughts on what the new facility means for the school. "The Bozich Center is literally and figuratively a "game-changer" for Maui Prep. After years of practicing outdoors in the rain and sun, our teams have a state-of-the-art facility to train that will help Maui Prep continue to rise in the ranks of the Maui Interscholastic League. The ability to host games and events in the gym will help us to strengthen school spirit and provide a gathering place for our community."

Dr. Miguel Solis, the Head of School at Maui Prep, expects PlaySight and technology to both have a positive impact on the development of Maui Prep's student-athletes and also capture the important moments to share with the greater community of parents, friends and alumni. "PlaySight's live streaming and pro level video technology is a cut above what we have ever experienced at Maui Prep. Our students are now able to showcase their talents and master their technique. As a school, we can now also provide this platform to donors and sponsors to help capture the camaraderie and the school spirit we continue to build."

PlaySight's platform has many offerings for schools, primarily driven by live streaming and performance tools for athletic development. "At practice, coaches can use the instant video to analyze individuals' skills and team plans and make immediate adjustments," said **Reader.** "In addition, they can utilize game film to assess performance and assist student-athletes in recruitment. Even though we are a small school, PlaySight will enable our athletes to develop at the highest level in their games to achieve their athletic goals."

Dr. Solis believes that athletics plays an important role at the school, and PlaySight technology can only help to shine a light on those opportunities for Maui Prep students. "The value of athletics at Maui Prep is significant and cannot be overlooked. It has a profound impact on our students, our school, and our community at large. Athletics bridges gaps, brings people who otherwise might not interact together, and provides opportunities not available elsewhere, especially with the limitations we have on the beautiful island of Maui. Athletics also helps to elevate school pride within our community, and the new Bozich Center creates an amazing space for our students to compete and bring our school to a new level."

Maui Prep becomes the first school in Hawaii to partner with PlaySight, joining leading prep schools across the country, including Santa Margarita, Choate Rosemary Hall, Hotchkiss School, as well as close to 100 NCAA programs and several professional teams across the NBA, MLB and NHL.

About PlaySight Interactive:

Selected twice by Fast Company as one of the top 10 Most Innovative Companies in Sport, PlaySight is powering the next generation of athletes with its Smart sports AI and connected camera technology platform. PlaySight technology is helping athletes all over the world to improve – from the professional ranks through collegiate, high school and youth sports.

With its technology, PlaySight turns high school sports facilities, gyms, fields, hockey rinks and pools 'Smart' by installing high-performance sports AI software and connected camera technology. PlaySight's sports platform provide student-athletes, coaches, teams and fans with automated HD broadcast live streaming and pro-level coaching and performance analysis tools, as well as instant replay and an on-demand video content platform to access, store, manage and share video, statistics and analytics. PlaySight's flexible platform works across all high school sports, from tennis and squash to basketball, volleyball, football, lacrosse, hockey, swimming, wrestling and more.

About Maui Prep:

Since the first 18 students enrolled at Maui Prep in September 2005, our school 'ohana (family) has continued to grow and develop. Families who join our school become members of a real learning community — one that embraces differences in culture, ethnicity, race, religion and economics. We are united in our adherence to our core values and our students' pursuit of an education that challenges and nurtures them intellectually, socially, ethically, physically, and artistically.

One of Maui Prep's founding principles is "Students First." This value is folded into the daily life of the school, encompassing everything that we do. This dedication to students first is what leads Maui Prep to continually explore ways to meet the needs of our students and our community.