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Texas Legends lead way in G League by adding PlaySight's SmartCourt video and analytics technology to their practice court

Frisco, TX. (October 25th, 2018) – Today, PlaySight Interactive is excited to announce a new partnership with the Texas Legends, the G League affiliate of the Dallas Mavericks. The Legends will be installing PlaySight's SmartCourt technology at their training facility. This is the same technology used by several NBA teams, including the Golden State Warriors, Toronto Raptors and Dallas Mavericks, and leading NCAA programs, including Wake Forest, the University of North Carolina and the University of Oklahoma.

PlaySight's technology will enable the Legends players and coaches to practice more efficiently with real-time and after-action multi-angle video and integration to statistics platforms. Additionally, Mavericks and Legends management will be able to view practices remotely. The Legends are the second G League team to add PlaySight technology, joining Golden State's affiliate in Santa Cruz, California.

"We are excited about the partnership with PlaySight," said Malcolm Farmer, President and General Manager of the Legends. "The innovative mindset behind this company is exactly what we're looking for and we are excited to put their product to work to better help us develop our players and win games."

PlaySight's is connecting the next generation of athletes, and in order to build the very best technology in basketball, the company looks to the elite level of the sport – the NBA and the G League – to validate, improve and innovate its offering to athletes and coaches. "We have had a great partnership with Dallas and are excited to expand our connection to the organization with the Texas Legends," said PlaySight CEO Chen Shachar. "Our technology is a great fit for the G League – we have an affordable and easy-to-use platform that enables coaches to capture video and data much more efficiently, and in turn help their athletes get to the next level – in this case, the NBA."

The Legends are also known as being innovative off the court with their unwavering focus on community and grassroots development. "If you want to reach the community at a grass roots level, you partner with Texas Legends," said Mark Slaughter, PlaySight's Texas manager. "There is no better organization in North Texas at connecting business and people."

The Legends 2018-2019 season begins on Saturday, November 3rd. For more information on the Legends and tickets, visit https://texas.gleague.nba.com/ .

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About PlaySight Interactive:

Selected in 2017 and 2018 by Fast Company as one of the "10 Most Innovative Companies in Sport," PlaySight's SmartCourt technology leverages both multiangle video and proprietary analytics to improve on-court performance and connect the next generation of athletes. SmartCourts are powering the leading athletes, teams and leagues across the world. Within the NBA, PlaySight is working with over 10 teams, including the Dallas Mavericks, Golden State Warriors and Toronto Raptors.

About the Texas Legends:

The Texas Legends are an NBA G League team based in Frisco, Texas and the minor league affiliate of the Dallas Mavericks. The franchise began as the Colorado 14ers in 2006, before relocating to Frisco in 2009 and becoming the Texas Legends for the 2010–11 season. The Legends play their home games at the Dr. Pepper Arena.