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PlaySight to become Official Autonomous Video Technology and SmartCourt Streaming Provider of the National Junior College Athletic Association (NJCAA)

**Charlotte, North Carolina (November 28, 2018)** – The National Junior College Athletic Association (NJCAA) and PlaySight Interactive are announcing an association-wide technology partnership today. PlaySight is set to become the official autonomous video technology and SmartCourt streaming provider of the NJCAA, bringing its technology to junior colleges across the country.

Top athletes and teams around the sporting world are already training and playing with PlaySight, including the NBA’s Golden State Warriors, Boston Celtics and Toronto Raptors, several leading NCAA basketball programs, including the University of North Carolina and Wake Forest University, and close to 70 additional NCAA programs across tennis and other sports.

How does the technology work? PlaySight makes courts, gyms, fields and rinks ‘Smart’ by installing high-performance AI software and connected camera technology. Once installed, SmartCourts provide several services and benefits to athletes, coaches, teams and fans, from automated HD broadcast live streaming and advanced coaching tools to instant replay video and a content platform to store, manage and share video, statistics and analytics.

“With the ever-growing need for technology in today’s world, the NJCAA is pleased to announce its partnership with such a prominent company in the industry,” stated NJCAA President & CEO Dr. Christopher Parker. “PlaySight will help take our student-athletes, member institutions, and the association as a whole to a new, much-anticipated level.”

The second-largest collegiate athletic association in the United States, the NJCAA is home to over 500-member institutions and 60,000 student-athletes. Based out of Charlotte, NC, the NJCAA hosts 47 national championship events.

“We often talk about connecting the entire pipeline of athletes, from youth to professional. The NJCAA plays an important role in the development of young athletes, serving as a stepping stone to the next level of sport or as the gateway to an education,” said PlaySight CEO Chen Shachar. “We expect this partnership to enhance the entire sports experience throughout the junior college ecosystem, from increased access to live and on demand content to player development and team performance tools and technology.”

Scott McMeekin, PlaySight’s VP of Sales, shared some more thoughts on the partnership. “We are excited to partner with the NJCAA and their mission to foster a national program of athletic participation. We look forward to working with the member colleges as they incorporate new coaching tools for their student-athletes and increase their exposure with live streaming.”

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**About PlaySight Interactive:**

Selected in 2017 and 2018 by Fast Company as one of the 10 Most Innovative Companies in Sport, PlaySight's SmartCourt technology leverages both multiangle video and proprietary analytics to improve on-court performance and connect the next generation of athletes. SmartCourts are powering the leading athletes, teams and leagues across the world.

**About the NJCAA**

Since 1938, the NJCAA has served as the nation's premier governing body for two-year collegiate athletics, providing student-athletes opportunities to PREPARE, COMPETE, SUCCEED and ACHIEVE in their academic and athletic disciplines. The NJCAA is the second-largest national intercollegiate athletic organization in the United States with over 500-member schools in 42 states. Each year over 3,400 teams compete in 25 different sports across multiple divisions in the NJCAA and the organization sponsors 47 national championship events and nine football bowl games.