



FOR IMMEDIATE RELEASE

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College of DuPage becomes first NJCAA program to adopt PlaySight's Smart sports AI technology

Glen Ellyn, Illinois (May 20th, 2019) – Today, the College of DuPage and PlaySight are excited to announce a new technology partnership – PlaySight's SmartCourt sports AI technology will be coming to the Chaparrals coaches and student-athletes. The Chaparrals will have access to live streaming and automated production technology, as well as video and performance analysis tools. PlaySight officially partnered with the NJCAA in November of last year, and College of DuPage is the first member-school to adopt the technology for its athletic department.

Top athletes and teams across the sporting world have been training and playing with PlaySight for several years now, including the NBA's Golden State Warriors, Boston Celtics and Detroit Pistons, several leading NCAA basketball programs, including the University of North Carolina and Wake Forest University, and over 70 other NCAA programs across tennis and other varsity sports. PlaySight also works with leading high schools, prep schools and academies throughout the country and around the world.

PlaySight was the first company to develop advanced artificial intelligence (AI) software for sports that has enabled a pro-level platform to be brought to all levels of sport. PlaySight makes courts, gyms, fields and rinks 'Smart' by installing its software and connected camera technology. Once set up, SmartCourts provide several benefits to athletes, coaches, teams and fans, from automated HD broadcast live streaming and advanced coaching tools to instant replay video, VAR, and a content platform to store, manage and share video quickly and seamlessly.

Greg McVey, the director of Athletics and Recreational Programs at College of DuPage expects PlaySight to help his program engage with both its student-athletes and community in new ways. "Technology allows athletic departments to reach out in new and creative ways all of the time. By partnering with PlaySight and its Smart technology and becoming its first community college client, this will enhance College of DuPage and our student-athletes and programs in ways that we haven't achieved before. We're excited about delivering our message to our athletes and community with this new platform."

"As a company, we are focused on bringing technology to all teams and levels, and that is why we were so excited last year to officially partner with the NJCAA," said PlaySight Director Erik Gormley. "DuPage has established itself as a sports technology leader within the community college level and we're excited to see the impact that our Smart platform will have on their school, community, coaches and athletes. We're leveling the playing field with our affordable platform and our goal is to give every team the same experience with our video technology."

Both PlaySight and the NJCAA expect DuPage to be the first of many community colleges to add this technology heading into next season. "It is exciting to see the innovative technology from PlaySight starting to grow with our member colleges," said Brian Lockett, Chief External Affairs and Development Officer of the NJCAA. The autonomous video production and SmartCourt technology has a significant impact for NJCAA programs when they are expected to do more with less. This technology helps to do just that."

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About PlaySight Interactive:

Selected in 2017 and 2018 by Fast Company as one of the 10 Most Innovative Companies in Sport, PlaySight's SmartCourt technology leverages AI, video and proprietary analytics to improve performance and connect the next generation of athletes with their coaches, fans, friends, family and community. PlaySight's connected camera technology is powering the leading athletes, teams and leagues across the world, including the Golden State Warriors, Ripken Baseball, the United States Tennis Association's National Campus and over 70 NCAA programs.

About College of DuPage:

College of DuPage, with more than 28,000 students, is the second largest provider of undergraduate education in the State of Illinois, after University of Illinois at Urbana-Champaign. Founded in 1967, the Glen Ellyn campus covers 254 acres and has 11 major buildings. The College has 82 total degree programs – nine associate degrees are granted by College of DuPage; 74 are associate in applied science degrees in 42 different career and technical subject areas. In addition to associate degrees, the College offers 178 certificates in 53 different career and technical subject areas.