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Top Melbourne schools adding PlaySight sports video technology

Melbourne, Australia (May 24th, 2019) – PlaySight's Smart sports technology is powering two leading Melbourne area colleges – Templestowe College and Parade College. These schools are utilizing PlaySight's platform to give their student-athletes and coaches the tools they need to practice smarter, perform better and ultimately get to the next level of their sport. Additionally, PlaySight's live streaming technology is being used to enhance alumni and community engagement at both programs.

PlaySight turns sports gyms, courts, fields, ovals, pitches and other sports facilities 'Smart' by installing a high-performance AI software and connected camera system. Once set up, PlaySight-powered facilities provide student-athletes, coaches, teams and fans with automated HD broadcast live streaming, multi-angle video recording and advanced coaching and performance analysis tools, as well as instant replay and an on-demand video content platform to access, store, manage and share video, statistics and analytics.

Ian Stacker, former NBL coach and the Head of Elite Sport Development at Templestowe College, highlighted the reasons why his school decided to go with PlaySight as its lead video technology. "The research we conducted on suitable systems for our program at Templestowe College showed that PlaySight best suited our needs. We have relationships with coaches in the WNBA, Basketball Victoria and US college programs who all spoke highly of the system. We see video feedback to players as essential to creating the best possible elite basketball program for our students. Instant feedback makes PlaySight the obvious choice for us."

Shaun Bowie, Learning Area Leader of Health and Physical Education at Parade College has already seen an impact from the technology. "PlaySight has been an easy and effective way to promote engagement of our students in our physical education and high-performance programs. It allows the students to see what we are seeing and make deeper connections with the feedback we give them."

Today's athlete is a visual learner, something that Bowie expanded upon. "We felt there was a real need for visual feedback at our school that integrated both individual and team video recording. PlaySight allowed us to analyze full passages of play and well as individual performance to develop and assess our students' technical skills and tactical awareness."

"It's rewarding to see the Australian sports market embrace PlaySight," said Australian regional manager Paul Sanhueza. "Sport is such an integral part of the culture of this country. It's great to see the positive impacts we have had in the United States and other regions coming to the high school level in Australia. These two top Melbourne colleges embracing SmartCourt technology speaks to the need for these professional-level video and sports performance tools at the high school and youth level."

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About PlaySight Interactive:

Selected in 2017 and 2018 by Fast Company as one of the 10 Most Innovative Companies in Sport, PlaySight's SmartCourt technology leverages AI, video and proprietary analytics to improve performance and connect the next generation of athletes with their coaches, fans, friends, family and community. PlaySight's connected camera technology is powering the leading athletes, teams and leagues across the world and in Australia, including Tennis Australia, the AIS and the State Basketball Centre. PlaySight has a local Australian team in Sydney and Melbourne.

About Templestowe College:

Templestowe College is a Victorian State school in Australia that is regarded internationally as one of the most innovative progressive schools focused on student empowerment and student-centered learning.

About Parade College:

Parade College is a member of the national body of Catholic schools known as Edmund Rice Education Australia (EREA). Parade College, in common with these schools, takes its inspiration from Br Edmund Rice, founder of the Christian Brothers.