



FOR IMMEDIATE RELEASE

June 17, 2019

## Hoosac School adds PlaySight's Smart AI and connected camera sports technology to its campus and facilities

**Hoosac, New York (June 17<sup>th</sup>, 2019)** – PlaySight's Smart sports technology is coming to the Hoosac School this summer, as the Owls become the latest New England Preparatory School Athletic Council (NEPSAC) program to add PlaySight. The school's coaches and student-athletes will soon benefit from PlaySight's pro-level video and performance tools, and the school's student body, family, parents and alumni will be able to follow along with live streaming and automated production broadcasts. Pomfret joins a number of other NEPSAC programs with PlaySight, including Trinity-Pawling, Brewster Academy, Choate Rosemary Hall, Pomfret School and the Hotchkiss School.

With its technology, PlaySight turns sports facilities, gyms, fields, hockey rinks, pools and baseball diamonds 'Smart' by installing high-performance sports AI software and connected camera technology. Once set up, PlaySight-powered facilities provide student-athletes, coaches, teams and fans with automated HD broadcast live streaming and pro-level coaching and performance analysis tools, as well as instant replay and an on-demand video content platform to access, store, manage and share video, statistics and analytics.

"When you look at the caliber of competition that exists in prep school sports, you realize that you have to bring every advantage to your players. Real-time critique allows our coaches to develop our players in an instant, having the files stored allows us to show them that growth over the course of the season," said **Dean S. Foster, Hoosac School Headmaster**. "PlaySight will soon not be a luxury, but a necessity for top teams."

"We look forward to bringing our technology to Hoosac this summer," said **PlaySight Director Erik Gormley**. "Our growing number of NEPSAC institution partners are getting an edge with our Smart sports platform – from helping their student-athletes to perform better and position themselves for collegiate athletics, to giving their coaches tools previously only available to pro coaches, to enabling live streaming and on demand game video for parents, friends, fans and program alumni. It's rewarding to see our product continually validated by the prep school market."

Top athletes, teams and leagues across all levels of sport are already training and playing with PlaySight's Smart technology, including the NBA's Golden State Warriors, Boston Celtics, Toronto Raptors and Dallas Mavericks, several leading NCAA basketball programs, including the University of North Carolina and Wake Forest University, the United States Tennis Association's National Campus, and over 70 other NCAA programs across tennis and other sports, including Harvard, Columbia, USC, Ohio State and Duke University.

###



**About PlaySight Interactive:**

Selected in 2017 and 2018 by Fast Company as one of the 10 Most Innovative Companies in Sport, PlaySight's SmartCourt technology leverages AI, video and proprietary analytics to improve performance and connect the next generation of athletes with their coaches, fans, friends, family and community. PlaySight's connected camera technology is powering the leading athletes, teams and leagues across the world, including the Golden State Warriors, Ripken Baseball, the United States Tennis Association's National Campus and over 70 NCAA programs.

**About Hoosac School:**

Hoosac School was founded in Hoosick, New York in 1889. For over 130 years Hoosac has been enrolling boarders and day students in Forms II-VI (Grades 8-12) and its postgraduate program. As a coeducational, college preparatory school, Hoosac celebrates each student's individuality in all aspects of their educational life. The school's low student-to-teacher ratio, challenging academics, and active social life in a caring and supportive community prepares all Hoosac students for the rigor of college and life ahead.