



FOR IMMEDIATE RELEASE

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Kent School is the latest NEPSAC program to add PlaySight's Smart sports AI and connected camera technology

Kent, Connecticut (July 18th, 2019) – PlaySight's Smart sports technology is coming to the Kent School this summer, as the Lions become the latest New England Preparatory School Athletic Council (NEPSAC) program to add PlaySight's video platform to its home campus. Kent School coaches and student-athletes will soon benefit from PlaySight's pro-level video and performance tools, and the school's student body, family, parents and alumni will be able to tune in and follow the Lions through PlaySight's live streaming and automated production capabilities. Kent School joins a number of other NEPSAC programs with PlaySight, including the Pomfret School, Trinity-Pawling, Brewster Academy, Choate Rosemary Hall and the Hotchkiss School.

With its technology, PlaySight turns sports facilities, gyms, fields, hockey rinks and pools 'Smart' by installing high-performance sports AI software and connected camera technology. Once set up, PlaySight-powered facilities provide student-athletes, coaches, teams and fans with automated HD broadcast live streaming and pro-level coaching and performance analysis tools, as well as instant replay and an on-demand video content platform to access, store, manage and share video, statistics and analytics. PlaySight's flexible platform works across all varsity sports, from tennis and squash to basketball, volleyball, football, lacrosse, hockey, swimming and more.

"Athletics are an integral part of the Kent experience and I'm excited for our partnership with PlaySight. I am hopeful that the video technology will help the coaches and players during practices," said **Kent School Athletic Director Cortney Duncan**. "Being able to watch real-time video feedback can be a tremendous coaching tool for our athletes. I look forward to live streaming even more contests for our parent base and know it will help build an even stronger connection to Kent for our alumni."

"Working with the NEPSAC and its schools continues to be a focus for us," said **PlaySight Sales Director Erik Gormley**. "We are always looking for ways to improve and innovate our technology offering to best fit the needs of NEPSAC student-athletes, parents, coaches, directors, parents and alumni. While our technology was first built to serve the needs of today's athlete, we are also helping these schools to provide value to their community through live streaming, automated production and enhanced marketing and video opportunities."

Top athletes, teams and leagues across all levels of sport are already training and playing with PlaySight's Smart technology, including the NBA's Golden State Warriors, Boston Celtics, Toronto Raptors and Dallas Mavericks, several leading NCAA basketball programs, including the University of North Carolina and Wake Forest University, the United States Tennis Association's National Campus, and over 80 other NCAA programs across tennis and other sports, including Harvard, Columbia, USC, Ohio State and Duke University. Kent joins close to 20 other NEPSAC programs who have added PlaySight technology to their home campuses.

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About PlaySight Interactive:

Selected twice by Fast Company as one of the top 10 Most Innovative Companies in Sport, PlaySight is powering the next generation of athletes with its Smart sports AI and connected camera technology platform. PlaySight technology is helping athletes all over the world to improve – from the professional ranks through collegiate, high school and youth sports.

Clients include the NBA's Toronto Raptors, Golden State Warriors and Boston Celtics, as well as Ohio State University, Duke University and over 80 other NCAA and NJCAA programs. PlaySight also works with leading federations and organizations, such as the United States Tennis Association's National Campus, Ripken Baseball and many more.

About Kent School:

As an independent boarding school in keeping with the Episcopal Church, Kent prepares students for college and for life with a rigorous and comprehensive program. They teach those who strive to grow, nurture striving where it falters, foster academic excellence, and promote understanding of and respect for one another's beliefs and differences.

Kent offers 26 interscholastic sports divided equally among males and females. They field 60 interscholastic teams in these sports annually. Twenty-four intramural sports and 22 non-athletic activities complete the array of offerings.