



FOR IMMEDIATE RELEASE

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## **PlaySight's Smart Sports AI and Connected Camera Technology turning Forman School into a SmartSchool**

**Litchfield, Connecticut (July 22<sup>nd</sup>, 2019)** – The Forman School is becoming a SmartSchool this summer with the addition of PlaySight's technology platform across basketball, volleyball, soccer, football, lacrosse, wrestling and more. Forman School's coaches and student-athletes will soon benefit from PlaySight's pro-level video and performance tools, and the school's student body, family, parents and alumni will be able to tune in and follow the Lions through PlaySight's live streaming and automated production capabilities. Forman School joins a number of other NEPSAC programs with PlaySight, including the Pomfret School, Kent School, Trinity-Pawling, Brewster Academy, Choate Rosemary Hall and the Hotchkiss School.

With its technology, PlaySight turns sports facilities, gyms, fields, hockey rinks and pools 'Smart' by installing high-performance sports AI software and connected camera technology. Once set up, PlaySight-powered facilities provide student-athletes, coaches, teams and fans with automated HD broadcast live streaming and pro-level coaching and performance analysis tools, as well as instant replay and an on-demand video content platform to access, store, manage and share video, statistics and analytics. PlaySight's flexible platform works across all varsity sports, from tennis and squash to basketball, volleyball, football, lacrosse, hockey, swimming and more.

**Athletic Director Scott McCarty** is looking forward to the PlaySight impact on his athletics and school as a whole. "The athletic program is a very important part of our school - it always has been and always will be because we have great support from our headmaster Adam Mann. We like kids to be successful in athletics at Forman."

The live streaming and broadcast components of PlaySight are important for the school as well. "I thought that it was really important for our parents to see a game live or on-demand," said McCarty. "I think with having families all over the country and world, it will be so great for them to sit in their office chair or sit at home with a computer and see their child play on a more consistent basis. What I love about it is the consistency that it will bring for families to be involved in their child's athletics - all the way from the varsity to the lowest level."

"With parents - it's important for them to just be able to connect in. And our alumni are going to now be able to watch our games. We have great alumni that were on some really wonderful teams here and they've always wanted to see the kids play. Now if I can put that out there to them, they have the option to watch the games – that's going to be awesome. In talking to some alumni already about what we're doing and talking to other schools about how their alumni reacted to PlaySight – they said it was great."

McCarty is appreciative of the investment made by the school. "It's great that our school stepped forward to do this. It is going to be a powerful tool for admissions, because I can say [to a prospective



student], we have a game this afternoon and we'd love to have you watch us play. I'm excited to go into it and make it work."

Top athletes, teams and leagues across all levels of sport are already training and playing with PlaySight's Smart technology, including the NBA's Golden State Warriors, Boston Celtics, Toronto Raptors and Dallas Mavericks, several leading NCAA basketball programs, including the University of North Carolina and Wake Forest University, the United States Tennis Association's National Campus, and over 80 other NCAA programs across tennis and other sports, including Harvard, Columbia, USC, Ohio State and Duke University. Forman joins close to 20 other NEPSAC programs who have added PlaySight technology to their home campuses.

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**About PlaySight Interactive:**

Selected twice by Fast Company as one of the top 10 Most Innovative Companies in Sport, PlaySight is powering the next generation of athletes with its Smart sports AI and connected camera technology platform. PlaySight technology is helping athletes all over the world to improve – from the professional ranks through collegiate, high school and youth sports.

Clients include the NBA's Toronto Raptors, Golden State Warriors and Boston Celtics, as well as Ohio State University, Duke University and over 80 other NCAA and NJCAA programs. PlaySight also works with leading federations and organizations, such as the United States Tennis Association's National Campus, Ripken Baseball and many more.

**About Forman School:**

The Forman School is a co-educational boarding and day school in Litchfield, Connecticut, USA offering a college preparatory program in grades 9 to 12 and a postgraduate program (PG) exclusively for students with learning differences such as ADD/ADHD and dyslexia. Forman School offers a 4-week summer program in July for students with learning differences.

Athletics at Forman are an integral part of community life. All students have the option to participate in either a competitive interscholastic league or recreational sport. Forman competes with schools in the Housatonic Valley Athletic League and the Hudson Valley Athletic League. Forman offers a teacher/coach model in which classroom teachers have the opportunity to work with students on the playing fields, thereby expanding the understanding and support that has proven to increase success and confidence in both areas. All Forman coaches are certified by the Positive Coaching Alliance.