



FOR IMMEDIATE RELEASE

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TEN-PRO AND PLAYSIGHT CONTINUE TO REINVENT JUNIOR TENNIS

MIAMI (July 15th, 2019) – PlaySight is excited today to announce that it will be bringing its automated production and live streaming technology to several TEN-PRO Global Junior Tour events across the United States this summer. PlaySight is the official live streaming and broadcast partner for all TEN-PRO events, further delivering on its mission of democratizing technology in sports and connecting the next generation of athletes.

Since 2015, TEN-PRO has organized international tournaments for highly-talented youth tennis players consisting of eleven tournaments played worldwide, eight of which are played in Europe two in the United States and one in Australia. The tour has more than 7000 selected junior players from 126 countries. TEN-PRO will integrate PlaySight's Smart live streaming and video technology in August at two tournaments in a row hosted at the IMG Academy and the Sanchez-Casal Academy, both in Florida.

TEN-PRO is reinventing junior tennis. Their tournament format is unique in the sport:

- 4 or 8 matches guaranteed per tournament for each player
- Coaching-on-court (two minutes between the sets)
- TEN-PRO ranking system & UTR points
- Play against a global competition base (126 countries participated to date)
- Tennis academies and associations come with groups and share the costs
- All tournaments are organized in a high standard, clear & strict manner
- Up to a year ahead open registration! Give you the opportunity to organize everything in time
- The vision of TEN-PRO is driven by the motto of ***"players first"***

"What makes the TEN-PRO Global Junior Tour so special is the unique way in which the tournament is structured," said Goran Novakovic, Owner & Founder of TEN-PRO Global Junior Tour. "Having PlaySight's live streaming and on-demand video platform at many of our tournaments enhances the experience for players, parents, coaches and fans tremendously. We are very much looking forward to the two events later this summer in Florida and anticipate growing this partnership with PlaySight even more in the near future."

Interested players can sign up for the tournaments at the below links:

- August 12th-18th, 2019 at IMG Academy => <https://www.ten-pro.nl/img-academy/>
- August 21st-25th, 2019 at Sanchez-Casal Academy => <https://www.ten-pro.nl/sanchez-cazal/>

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About PlaySight Interactive:

Selected twice by Fast Company as one of the top 10 Most Innovative Companies in Sport, PlaySight is powering the next generation of athletes with its Smart sports AI and connected camera technology platform. PlaySight technology is helping athletes all over the world to improve – from the professional ranks through collegiate, high school and youth sports. Clients include the NBA's Toronto Raptors, Golden State Warriors and Boston Celtics, as well as Ohio State University, Duke University and over 80 other NCAA and NJCAA programs. PlaySight also works with leading federations and organizations, such as the United States Tennis Association's National Campus, Ripken Baseball and many more.

About TEN-PRO:

Based in The Netherlands, TEN-PRO is a organization armed with innovative ideas for helping junior tennis players (15 & under) develop an optimal preparation for an eventual tennis career on the professional tennis circuit. With more than 7,000 selected junior players from 126 countries, TEN-PRO Global Junior Tour has become one of the largest and mostly strongly represented series of tournaments in the world for players born in the age category U10, U11 & U12. TEN-PRO is expected to reach an audience of three million athletes and coaches world-wide in 2019.