



FOR IMMEDIATE RELEASE

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Worcester Academy partners with PlaySight to bring technology to its campus and athletic facilities

Worcester, MA (July 22nd, 2019) – The Hilltoppers from Worcester Academy are adding video technology to their athletic programs this summer, becoming the latest New England Preparatory School Athletic Council (NEPSAC) program to partner with PlaySight. Worcester Academy’s coaches and student-athletes will soon benefit from PlaySight’s pro-level video and performance tools, and the school’s student body, family, parents and alumni will be able to tune in and follow the Hilltoppers through PlaySight’s live streaming and automated production capabilities. Worcester Academy joins a number of other NEPSAC programs with PlaySight, including the Pomfret School, Kent School, Forman School, Trinity-Pawling, Brewster Academy, Choate Rosemary Hall and the Hotchkiss School.

With its technology, PlaySight turns sports facilities, gyms, fields, hockey rinks and pools ‘Smart’ by installing high-performance sports AI software and connected camera technology. PlaySight-powered facilities provide student-athletes, coaches, teams and fans with automated HD broadcast live streaming and pro-level coaching and performance analysis tools, as well as instant replay and an on-demand video content platform to access, store, manage and share video, statistics and analytics. PlaySight’s flexible platform works across all varsity sports, from tennis and squash to basketball, volleyball, football, lacrosse, hockey, swimming and more.

Athletics play an important role at Worcester, as nearly 60 percent of the student population participates each season. The school views athletics and the lessons taught through sport to be an extension of the classroom learning that has been a staple since 1834.

Athletic Director Ed Reilly on the decision to add technology this summer: “PlaySight will provide our entire school community with functionality to film, teach, promote and live stream school-wide events here on campus and will impact our ability to teach and to inform both internal and external constituents.”

At its core, PlaySight is focused on helping young athletes improve and reach the next level of their sport, and Reilly expects the technology to help in both capacities. “Coaches will have the unique ability to have practices and competitions filmed and give them a quick, efficient method to teach their players and to promote their skills with college recruiters. Similarly, student-athletes will be able to have ‘ready’ information to view and to study, giving them capacity to improve both individual skills sets and, more importantly, team performance.”

Top athletes, teams and leagues across all levels of sport are already training and playing with PlaySight’s Smart technology, including the NBA’s Golden State Warriors, Boston Celtics and Toronto Raptors, and over 80 NCAA programs, including North Carolina, Harvard, Columbia, USC, and Ohio State. Worcester Academy joins close to 20 other NEPSAC programs who have added PlaySight technology to their home campuses.

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About PlaySight Interactive:

Selected twice by Fast Company as one of the top 10 Most Innovative Companies in Sport, PlaySight is powering the next generation of athletes with its Smart sports AI and connected camera technology platform. PlaySight technology is helping athletes all over the world to improve – from the professional ranks through collegiate, high school and youth sports.

Clients include the NBA’s Toronto Raptors, Golden State Warriors and Boston Celtics, as well as Ohio State University, Duke University and over 80 other NCAA and NJCAA programs. PlaySight also works with leading federations and organizations, such as the United States Tennis Association’s National Campus, Ripken Baseball and many more.

About Worcester Academy:

Worcester Academy is a member of the New England Preparatory School Athletic Council (NEPSAC) and competes against the top tier of New England prep schools with rivalries dating back more than a hundred years. The Worcester Academy Athletic Association was founded in 1885 and along with many other Eastern boarding schools, helped pioneer the growth of athletic competition in the United States.