FOR IMMEDIATE RELEASE

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Saint Martin’s Saints are latest collegiate athletic program to get a technology edge with PlaySight’s sports AI and connected camera platform

Lacey, Washington (August 12, 2019) – PlaySight’s Smart AI and connected camera sports technology is coming to the Saint Martin’s University athletic program this summer. The Saints compete in the Great Northwest Athletic Conference (Division II) of the NCAA and are joining over 80 other collegiate programs that train, practice and play on Smart gyms, fields, rinks and sports facilities powered by PlaySight.

With its technology, PlaySight turns sports facilities, gyms, courts, fields, rinks, pools and pools ‘Smart’ by installing high-performance sports AI and connected camera technology. PlaySight-powered facilities provide student-athletes, coaches, teams and fans with automated HD broadcast live streaming and pro-level coaching and performance analysis tools, as well as instant replay, multiple camera angles and an on-demand video content platform to access, store, manage and share video, statistics and analytics.

The Saints plan to utilize PlaySight across several sports, including basketball and volleyball. “We invested in PlaySight to not only improve the quality of live streaming for our fans, but to have state-of-the-art equipment for our coaches to utilize as a teaching tool,” said Athletic Director Bob Grisham. “PlaySight is a well-respected company that has experience in college athletics at all levels. This will have an immediate impact for us.”

PlaySight’s system was designed with affordability in mind, so that all college programs, regardless of budget, can now get access the same pro-level broadcasting, coaching and performance video technology. “At Saint Martin’s, we have a slogan that we have followed over the last several years: ‘Raise the Bar,’ meaning that we want to raise the level of our athletics and the perception of our programs,” said Grisham. “Adding PlaySight is furthering this mission in a big way.”

“The Saints are a leader in the GNAC and it’s great to see our technology platform receiving more validation at the Division II level,” said PlaySight’s Matt Brown. “We’re giving coaches and student-athletes at all levels of college sports the ability to benefit from the same platform used by the very best teams and athletes in the world. Whether it is an NBA team, Power Five conference program or junior college, we’re helping programs to better reach their on-court and off-court goals.”

Top athletes, teams and leagues across all levels of sport are already training and playing with PlaySight’s Smart technology, including the NBA’s Golden State Warriors, Boston Celtics, Toronto Raptors and Dallas Mavericks, over 80 NCAA programs, as well as Ripken Baseball, LakePoint Sports and the United States Tennis Association’s National Campus.

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About PlaySight Interactive:

Selected twice by Fast Company as one of the top 10 Most Innovative Companies in Sport, PlaySight is powering the next generation of athletes with its Smart sports AI and connected camera technology platform. PlaySight technology is helping athletes all over the world to improve – from the professional ranks through collegiate, high school and youth sports. Clients include the NBA’s Toronto Raptors, Golden State Warriors and Boston Celtics, as well as Ohio State University, Duke University and over 80 other NCAA and NJCAA programs. PlaySight also works with leading federations and organizations, such as the United States Tennis Association’s National Campus, Ripken Baseball and many more.

About Saint Martin’s University:

The Saint Martin’s Saints (also SMU Saints) are the 13 varsity athletic teams that represent Saint Martin’s University, located in Lacey, Washington, in NCAA Division II intercollegiate sports. The Saints compete as members of the Great Northwest Athletic Conference for all sports.