

Don Bosco becomes latest 'SmartSchool' by adding PlaySight's Smart AI sports video technology to its campus

Ramsey, NJ (October 11, 2019) – Don Bosco Preparatory School is set to become the latest prep school to add PlaySight's Smart AI and connected camera sports video technology to its athletic facilities and campus. The Ironmen coaches and student-athletes will soon benefit from pro-level video and performance tools, and all Don Bosco students, parents and alumni will be able to tune in and follow the school's athletics with live streaming, automated broadcast production and on demand video, powered by PlaySight's OTT sports network. Don Bosco joins leading high school programs 'powered by PlaySight' across the United States, including Woodberry Forest School, Santa Margarita, Brewster Academy, Trinity-Pawling and Choate Rosemary Hall.

Mike Rooney, Don Bosco's Head Baseball coach, is excited for the arrival of PlaySight technology to campus. "PlaySight will allow our players and coaches to have everything that they need, including live streaming, video player evaluation, player development and for the college recruiting process. PlaySight's video platform allows us to create a library of at bats and innings pitched so our program can truly become a leader in player development."

Continuing with college recruiting, **Rooney shared what PlaySight can do to help its students reach the next level.** "From a college recruiting perspective, I see PlaySight as invaluable. Being in the Northeast, college coaches sometimes struggle to find the time during the high school season to get on campus for recruitment purposes. PlaySight allows college coaches from all over the country to check in on our Don Bosco players while they are playing."

"At Don Bosco Prep, we are always looking to invest into our program, which of course means our players. From our D1-caliber all-turf baseball complex to a state-of-the-art scoreboard and Musco field lights. We have also partnered with USA Baseball and PBR (Prep Baseball Report) New Jersey to host special events that assist all players from New Jersey in achieving their goal of playing college baseball," **said Rooney.**

"Don Bosco will soon get access to the same baseball technology utilized by several MLB clubs, as well as leading baseball facilities like Ripken Baseball, Big League Dreams and LakePoint Sports," said **PlaySight's Erik Gormley.** "We've evolved as a company in terms of our products and technology, but our core mission is still to meet the needs of the next generation of athletes, and to help them reach the next level in their sport. We hope to have a positive impact on Don Bosco and its student-athletes."

With its technology, PlaySight turns high school sports facilities, gyms, fields, hockey rinks and pools 'Smart' by installing high-performance sports AI software and connected camera technology. Once set up, PlaySight's platform provide student-athletes, coaches, teams and fans with automated HD broadcast live streaming and pro-level coaching and performance analysis tools, as well as instant replay and an on-demand video content platform to access, store, manage and share video, statistics and analytics. PlaySight's flexible platform works across all high school sports, from tennis and squash to basketball, volleyball, football, lacrosse, hockey, swimming, wrestling and more.

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About PlaySight Interactive:

Selected twice by Fast Company as one of the top 10 Most Innovative Companies in Sport, PlaySight is powering the next generation of athletes with its Smart sports AI and connected camera technology platform. PlaySight technology is helping athletes all over the world to improve – from the professional ranks through collegiate, high school and youth sports.

Clients include the NBA's Toronto Raptors and Boston Celtics, as well as UCLA, USC, Cal, the Ohio State University, Duke University and over 80 other collegiate athletic programs. PlaySight also works with leading preop schools, sports federations and organizations, such as Choate Rosemary Hall, Brewster Academy, the United States Tennis Association's National Campus, Ripken Baseball, LakePoint Sports and more.

About Don Bosco:

Don Bosco Preparatory High School is a Catholic and Salesian secondary school which, since 1915, has carried out the education and evangelization of young men. Conducted in the charism of St. John Bosco, who advocated that "education is a matter of the heart", it strives to create a family spirit in an Oratory environment, so as to be a home that welcomes, a parish that evangelizes, a school that prepares for life, and a playground where friends can meet and enjoy themselves.

The *preventive system* of education – marked by reason, religion and kindness – is practiced by educators and students alike.