



FOR IMMEDIATE RELEASE

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## The NEPSAC and PlaySight to broadcast Fall, Winter and Spring Championship events

**NEW YORK, NEW YORK (October 8, 2019)** – PlaySight and the New England Preparatory Schools Athletic Council (NEPSAC) are excited today to announce a broadcast collaboration to produce and live stream numerous Fall, Winter and Spring NEPSAC Championship events on PlaySight’s live & on demand OTT sports platform. PlaySight’s wall-to-wall coverage of these NEPSAC events will be free to watch, both live and afterwards.

PlaySight currently works with 20 programs throughout the NEPSAC, including Brewster Academy, Choate Rosemary Hall and Trinity-Pawling, providing automated production, live streaming and pro-level video analysis tools for coaches and athletes. “We at the NEPSAC are excited to collaborate with PlaySight to showcase our student-athletes at several of our Championship venues this year,” said **NEPSAC Treasurer Jim Smucker**. “PlaySight’s high quality service will provide our fans, especially those from afar, with the ability to view Championship games at no cost. We look forward to working with them and utilizing their technology this season.”

As mentioned above, numerous NEPSAC programs have been using PlaySight in their practices and games and for live streaming over the past three-plus seasons. “When you look at the caliber of competition that exists in prep school sports, you realize that you have to bring every advantage to your players,” said **Dean S. Foster, Hoosac School Headmaster**. “PlaySight will soon not be a luxury, but a necessity for top teams.”

Many of these schools look at PlaySight as a way to stand out from the competition when it comes to attracting students to their school. “When students come and they’re looking at Trinity-Pawling, we make sure we talk about PlaySight. It is yet another opportunity they will have to allow their experience here to be that much more transformative,” said **Trinity-Pawling School Headmaster William Taylor**.

“The NEPSAC and its member-schools have been tremendous partners for us,” said **PlaySight’s Erik Gormley**. “As a company, we have been able to create products and technology specific to the needs and demands of NEPSAC institutions, bringing them value in both coaching and athletic performance as well as alumni, parent and fan engagement with automated live stream broadcasts. We’re excited to bring that technology to many of their upcoming Championship events this season.”

With its technology, PlaySight turns NEPSAC athletic programs, sports facilities, gyms, fields, hockey rinks and pools ‘Smart’ by installing high-performance sports AI software and connected camera technology. PlaySight’s platform provide student-athletes, coaches, teams and fans with automated HD broadcast live streaming and pro-level coaching and performance analysis tools, as well as instant replay and an on demand video content platform to access, store, manage and share video, statistics and analytics. PlaySight’s flexible platform works across all varsity sports.

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### **About PlaySight Interactive:**

Selected twice by Fast Company as one of the top 10 Most Innovative Companies in Sport, PlaySight is powering the next generation of athletes with its Smart sports AI and connected camera technology platform. PlaySight technology is helping athletes all over the world to improve – from the professional ranks through collegiate, high school and youth sports.

Clients include the NBA's Toronto Raptors and Boston Celtics, as well as UCLA, USC, Cal, the Ohio State University, Duke University and over 80 other collegiate athletic programs. PlaySight also works with leading preop schools, sports federations and organizations, such as Choate Rosemary Hall, Brewster Academy, the United States Tennis Association's National Campus, Ripken Baseball, LakePoint Sports and more.

### **About the NEPSAC:**

NEPSAC was established in 1942 as an organization of athletic directors from accredited New England independent schools. While the Association does not function as a regulatory or oversight body (like the NCAA or state public high school associations), NEPSAC does sanction New England championship events in many sports and provides guidance in a variety of issues involving interscholastic athletics in our schools.

NEPSAC consists of four District organizations, each of which operates with some autonomy in guiding the development of policies and procedures related to athletic competition within the District.