



FOR IMMEDIATE RELEASE

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West Virginia is latest D1 program to add PlaySight's Smart AI sports video technology to its athletic program

Morgantown, West Virginia (NOVEMBER 5th, 2019) – West Virginia is set to become the latest collegiate athletic program to add PlaySight's Smart AI and connected camera sports video technology to its facilities. The Mountaineers basketball coaches and student-athletes will soon benefit from PlaySight's pro-level video and performance tools across its basketball programs. West Virginia joins a growing list of Big 12 Conference athletic departments training and playing with PlaySight video technology, including Baylor, Kansas, Oklahoma, Oklahoma State, TCU, Texas and Iowa State.

Ryan McIntyre, the Video Coordinator for Men's Basketball, shared how important video is to their program at West Virginia. "Video is a huge part of what we do. We watch film daily as a coaching staff and are always looking for an advantage or a more efficient way of doing things. We believe this system will take our video and analytics portions of our program to the next level and will help assist film breakdowns with our staff and players on a daily basis."

One specific feature of PlaySight's connected camera platform that college programs are most excited about is the multi-angle synced cameras. "We will use PlaySight primarily for practice film to show different angles and perspectives. These different angles will provide our coaching staff and players more film," said **McIntyre**.

"It's exciting to add a program of West Virginia's caliber to our growing list of college basketball partners," said **PlaySight's Matt Gibson**. "We look forward to supporting the Mountaineers coaches and student-athletes this coming season in the competitive Big 12 Conference."

With its technology, PlaySight turns collegiate athletic programs, sports facilities, gyms, fields, hockey rinks and pools 'Smart' by installing high-performance sports AI software and connected camera technology. PlaySight's platform provide student-athletes, coaches, teams and fans with automated HD broadcast live streaming and pro-level coaching and performance analysis tools, as well as instant replay and an on-demand video content platform to access, store, manage and share video, statistics and analytics. PlaySight's flexible platform works across all varsity sports.

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About PlaySight Interactive:

Selected twice by Fast Company as one of the top 10 Most Innovative Companies in Sport, PlaySight is powering the next generation of athletes with its Smart sports AI and connected camera technology platform. PlaySight technology is helping athletes all over the world to improve – from the professional ranks through collegiate, high school and youth sports.

Clients include the NBA's Toronto Raptors and Boston Celtics, as well as UCLA, USC, Cal, the Ohio State University, Duke University and over 80 other collegiate athletic programs. PlaySight also works with leading prep schools, sports federations and organizations, such as Choate Rosemary Hall, Brewster Academy, the United States Tennis Association's National Campus, Ripken Baseball, LakePoint Sports and more.