

## PLAYFAIR BRINGS POSITIVE CHANGE TO JTCC COMPETITION

PlayFair is a feature of PlaySight's SmartCourt technology, enabling players to challenge line calls made by officials or their competitors. Players and officials can review where the ball landed by looking at a multi-angle video replay on the PlaySight touchscreen kiosk beside the court. The PlayFair Challenge is an initiative put together by PlaySight to reduce cheating and bad line calling in the sport. Anybody who plays on a SmartCourt has access to the PlayFair Challenge system and multi-angle video review to challenge close or incorrect line calls.

Located in College Park, Maryland, JTCC is one of the nation's top training academies, and one of the first to be powered by PlaySight (2013). JTCC is home to professionals Denis Kudla and Francis Tiafoe, among other players. Since PlayFair has been active at JTCC in practice and match play, the feedback from everyone involved has been exceptionally positive.

### WHAT THEY SAID

"I think everyone wants to know that there is fairness, PlaySight helps to maintain the integrity and the respect, the mutual respect that players have for each other, and for the sport. "

**John Borden**  
General Manager

"Very discouraging to go to some of the bigger tournaments and see there's bad line calls. So we are pretty excited about this to know hey we can do something about it. And it's very exciting to know that maybe in the future there will be tournaments where we can have an instant replay. That's going to be good for junior tennis, no question about it. "

**Vesa Ponkka**  
Senior Director of Tennis

"I think PlayFair will be a great benefit to junior tennis in particular because it just helps parents and kids feel more at ease. Feels like it's a fair more fun environment, what it should be. "

**Vijay Paul**  
Senior Manager of Business Development

"I think that this provides an easy check and balance for kids who are emotional who want to win, who you know, haven't quite learned the value of fairness. This can just help, help regulate that a little bit easier."

**Megan Moulton-Levy**  
Senior Coach

### THE FUTURE OF PLAYFAIR

PlaySight is very optimistic about the future of PlayFair. PlayFair looks to level the playing field, and increase the sportsmanship and ultimately the enjoyment that everybody involved in the sport has during competition.

PlaySight is also working with the USTA and other federations and governing bodies to roll out PlayFair on a larger scale.

