

CONNECTING THE NEXT GENERATION OF ATHLETES

THE ENSWORTH SCHOOL BECOMES A SMARTSCHOOL WITH PLAYSIGHT TECHNOLOGY

QUICK FACTS

Opened in: 2004 (high school) Location: Nashville, Tennessee Sports Powered by PlaySight:

- BasketballVolleyballTennisDanceLacrosseSoccer
- SwimmingStudent body:
- 1,131 Students (Lower School: 423, Middle School: 248, High School: 460)
- 7:1 student/teacher ratio

Athletics Achievements:

- High School athletic teams are fielded in 18 TSSAA sports (Div. IIAA)
- plus swimming & diving, boys' and girls' lacrosse, and ice hockey
- Team State Championships in girls' basketball, boys' basketball, girls' lacrosse, volleyball, football, girls' golf and individual State Champions in bowling, track, golf and swimming
- 75 Ensworth alumni are currently playing collegiate sports; 2 alumni are playing in the NFL
- Middle School teams are fielded in 13 sports, with 95% participation and a no-cut team policy

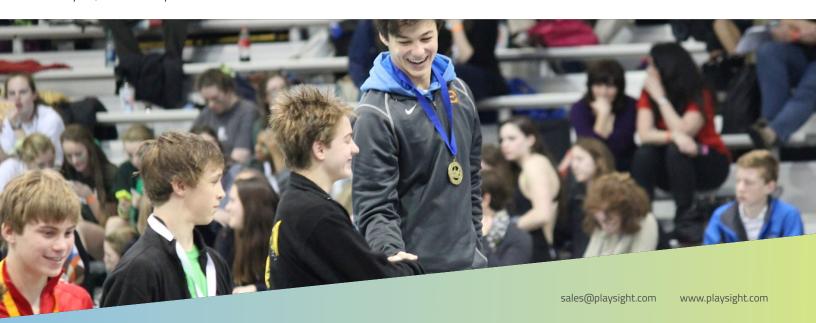




ABOUT ENSWORTH

Ensworth Academy is a kindergarten through twelfth grade, coeducational independent school. The School promotes academic excellence and inspires students to be intellectually curious, to use their talents to the fullest, to be people of integrity, and to be contributors to society.

PlaySight SmartCourt technology was installed throughout the Ensworth School athletic facility for tennis, basketball, soccer, lacrosse, volleyball, dance and aquatics.







WHAT THEY'RE SAYING



"Ensworth seeks excellence in instruction and expects daily improvement in its student athletes. PlaySight technology promises instant feedback and analysis to ensure our athletes and coaches have the very best information. PlaySight also provides our parents, alumni, and college scouts a user-friendly platform to access all performances live. We are excited to partner with PlaySight to create the most technologically advanced facility in the country."

Ricky Bowers Athletic Director, Ensworth School



"When you want to tell an athlete what they're doing incorrectly, it's a lot better to be able to pull them out and say 'hey look, look at this right now' because they're in the moment. Once you lose that moment it can be hard to make an impact later on."

Christian Bahr Head Coach & Director of Ensworth Aquatics



"When I want to live stream a game I just pull up the PlaySight app and it's just as easy as selecting 'record game film.' You give this entire audience that wasn't able to watch our games before, the ability to watch our games. That's been huge for our student body, for our parents, and the community as well."

Hannah Allison Volleyball Head Coach



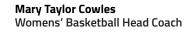
"The kids think that PlaySight is the coolest thing ever, they feel like we're living in the future. Their rate of growth has absolutely increased since we got PlaySight. So it's almost like the rehearsal time doesn't just end the moment they leave the studio, they can go home and get on their iphone, or ipad, and watch it anytime they want."



Lindsay White Head Dance Instructor



"Having been in division 1 basketball for 18 years, I do think Playsight is going to help our student athletes be better prepared when they get to a college level."





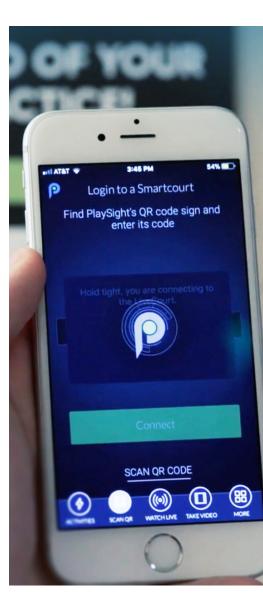
"We are eliminating mistakes and repetition of mistakes cause guys can see it for themselves, the film doesn't lie. The players are more motivated in practice because they know the cameras are rolling."

Greg Eubanks Men's Basketball Coach



"It helps them focus on what we're trying to get them to focus on. If it's being videoed they're more likely to really concentrate and their outcomes are better. It's just more efficient training."

Greg Chambers Director of Tennis







WATCH THE PLAYSIGHT **ENSWORTH ACADEMY VIDEO** FOR THE FULL STORY